



Fax: (41-22) 917 07 12
Telephone: (41-22) 917 12 76
E-mail: aogi@unog.ch
www.un.org/themes/sport/

Palais des Nations
Office C –119
CH- 1211 Genève

Letter of Recommendation

I hereby confirm that

Dr. Astrid Stuckelberger

has been acting as programme manager for the “1st Conference on Sport and Development”, held in Magglingen (Switzerland) in February 2003. 380 international participants attended the conference. Its aim was to bring together key partners from all sectors concerned. The outcome of the debate, which was on the globally important area of Sport in relation to Development, was a set of recommendations, concordant with the United Nations’ Millennium Development Goals (MDGs). These had been presented to the United Nations Secretary-General Kofi Annan in March 2003.

Dr. Stuckelberger’s task was to set up and coordinate the programme of the three-day conference, in particular the plenaries and the eight workshops.

In order to do this, she had to:

1. work with the steering committee on the concept of the programme and the overall organization of the conference;
2. organize and facilitate invitations to Heads of specialized United Nations Agencies, Funds and Programmes, to Heads of State and Ministers, to Non-Governmental Organisations, Athletes, Representatives of the Private Sector and of the Media;
3. coordinate the technical and organizational aspects of the conference as well as act as a Master of Ceremonies.

Dr. Astrid Stuckelberger has proven to be both an excellent organiser and a diplomat when dealing with personalities. Efficient and precise yet flexible, she was able to work under considerable pressure with short deadlines. She was also much appreciated as Master of Ceremonies for her skilful interventions, her liveliness and spirited manner.

I would like to thank Dr. Stuckelberger once again for her commitment and for having been such an excellent team player. She has greatly contributed to the outstanding success of the Magglingen Conference, and I look forward to working with her again in the future.

Geneva, 25 August 2003



Adolf Ogi

Special Adviser to the United Nations Secretary-General
on Sport for Development and Peace

Former President of Switzerland

ADOLF OGI

ALT BUNDESRAT

Swiss Academy for Development
Frau Astrid Stückelberger
Bözingenstrasse 71
2502 Biel

Gümligen, 12. März 2003

Sehr geehrte Frau Stückelberger

Im Auftrag von Herrn Adolf Ogi, danke ich Ihnen nochmals von Herzen für Ihre wertvolle Unterstützung der erfolgreichen Konferenz für Sport und Entwicklung in Magglingen.

Im Anschluss an eine bereits erhebliche Presseresonanz, sende ich Ihnen beiliegend die Kolumne von Herrn Ogi in der Coopzeitung Nr. 10, "Der Geist von Magglingen" zur Information.

Mit freundlichen Grüßen



i. A. Brigitte Wisler

Beilage erwähnt.

Der Direktor
Le Directeur
Il Direttore
Il Directeur



BASPO Bundesamt für Sport Magglingen
OFSCO Office fédéral du sport Macolin
UFSCO Ufficio federale dello sport Macolin
UFSCO Uffizi federali da sport Magglingen

Tel. direkt
Tel.
Fax
E-Mail
Internet

032 327 64 24
032 327 61 11
032 327 61 28
lorenz.ursprung@baspo.admin.ch
www.baspo.ch

CH-2532
Magglingen

June 10, 2003

To whom it may concern

1st International Conference on Sport and Development 2003

It is with pleasure that I confirm that Ms. Astrid Stueckelberger has acted as programme manager of the 1st International Conference on Sport and Development, held in Magglingen, February 16-18, 2003, a conference that was a milestone for the advancement of development through sport.

Within the Conference Steering Committee, Ms Stueckelberger was in charge of setting up the program for this three-day conference, especially the eight workshops, attended by 380 participants, among them a large number of high-level representatives of governments, UN-agencies, international sports organizations, and NGO's.

Working with Ms. Stueckelberger has been very rewarding. Always focusing on the quality of the conference as a whole, she made the best use of her excellent networking abilities and her interpersonal skills, both in preparation of and during the conference, and thus significantly contributed to the success of the conference.

I wish Ms. Stueckelberger all the best for her future, and I am looking forward to working with her again in the future.

Sincerely

FEDERAL OFFICE OF SPORTS

Heinz Keller
Executive Director

NEWS FROM THE UNITED NATIONS

Sport for Development and Peace: The 1st International Conference on Sport and Development

By Astrid Stuckelberger

*Representative to the United Nations in Geneva
and Program Manager of the Sport and
Development Conference*

More than 300 high-ranking representatives and experts from different domains in the world of sports gathered for the first international conference on sport and development February 16-18 in Magglingen, Switzerland. United Nations representatives, international and national leaders, individuals from non-governmental organizations, athletes and representatives from international and national sport federations came to discuss and exchange ideas about how sport and development can join forces to improve the state of the world.

The aim of the conference was to mobilize and engage key partners of different sectors in an important area of international cooperation: sport for development and peace. Its goal was to build a set of recommendations to be presented in 2003 to the United Nations Secretary-General, Kofi Annan, in concordance with the Millennium Development Goals, <http://www.un.org/millenniumgoals/index.html>. Furthermore, the recommendations that emerged from the conference and the Magglingen Declaration on Sport and Development, <http://www.uiaa.ch/news/newsitem.asp?idnews=320>, will be presented to international and national leaders in the public and private sectors and to sport federations all over the world.

"Right To Play" a model of NGO working in the field of development

Opportunities for sport and play are scarce for children affected by disease and poverty, and for those who are marginalized. Sport and play give children the opportunity to be children. Sport develops resilience, provides positive connections to adults and can bring regularity, safety and security to a child's life. Sport also teaches the critical skills

of communication, teamwork, discipline, respect and fair play, and offers children joy and hope. Each of these is critical to the development of a healthy child with a healthy future.

President and CEO of Olympic Aid, Johann Olav Koss, announced the launch of Right to Play, the new name of the formerly known NGO "Olympic Aid" at the conference. Right To Play is an athlete driven humanitarian organization using sport and play to enhance child development and build community capacity in some of the most disadvantaged circumstances around in the world. Currently, Right To Play has Coach Volunteers working with communities in Africa, Asia, and Latin America. "Over the last two years, Olympic Aid has evolved as an organization and is now focusing on the development and delivery of sustainable child and community development programs that use sport and play as a delivery vehicle," said Koss. "The new name is a reflection of that work and of our growth." "Right To Play's vision is to enhance child development and be a catalyst for improving community capacity by harnessing the full humanitarian potential of sport." For further information about Right to Play contact: Kathleen Doheny, Manager, Communications, Right To Play, +1 416 498-1922x204, k.doheny@righttoplay.com.

The concept of the Olympic Truce initiative or "Ekecheiria" finds its roots in ancient Greece, where from the seventh day prior to the opening of the Games to the seventh day following their closing, conflicts ceased, allowing athletes, artists and spectators to travel to Olympia, participate in the Olympic Games and return to their homelands in safety. Leaders of the international sports, health and development community expressed their personal support for the Olympic Truce initiative, strengthening this universal call for utilizing sport initiatives and the Olympic Ideals to promote

peace and understanding.

At a special signing ceremony during the conference, key participants signed the "Statement of World Personalities, in their Individual Capacities, in Support of the Olympic Truce". The Olympic Truce Statement has powerful symbolic appeal. The International Olympic Truce Centre and the International Olympic Committee (IOC), in close cooperation with Greece, host country of the Athens 2004 Olympic Games, are promoting it. It applies to all future Games, regardless of where or when they are held. As of today, over 200 personalities have signed it, including Heads of State and Government, Speakers of Parliaments, Foreign Ministers, Religious Leaders, Heads of International Organizations, Olympic Movement officials, personalities from the letters and the arts, and other dignitaries and senior officials from around the world.

The International Olympic Truce Centre was established by the IOC, in cooperation with Greece, to promote a culture of peace through a combination of global and local initiatives: mobilization of leaders, athletes and the youth of the world behind the cause of sport and peace, and to promotion of the Olympic Truce. For more information contact: Stavros Lambrinidis, Director, International Olympic Truce Centre, +30 210 331 61 36 and 37, +30 6932401682.

Just the beginning -follow-up conference in 2005

The conference certainly reached its goals, not only in raising awareness about the important role that sports can play in development and peace promotion, but also bringing together important high-level actors from various sectors of society to develop concrete recommendations for the UN and national and international sports organizations.

See SPORT FOR DEVELOPMENT, page 20



Adolf Ogi, alt
Bundesrat,
Sonderberater
des UNO-
Generalsekretärs
für den Sport
und seine
Beziehungen zu
Entwicklung und
Friedensförderung.

Vom 16. bis 18. Februar 2003 fand in Magglingen die erste Konferenz zum Thema Entwicklung und Sport statt. Alle, die 300 Teilnehmenden und die 60 in- und ausländischen Medienvertreter wurden dabei vom Geist von Magglingen erfasst. Denn die Zusammenkunft fand nicht in den üblichen Konferenzräumen der Grossstädte statt, sondern auf den Jurahöhen in der Sportschule. Und hier weht ein anderer Geist. Dieser Geist hat die Leute positiv eingenommen. Sie spürten den Sport. Sie spürten den Teamgeist, sie spürten die sportliche Fairness, sie spürten die Ethik und sie spürten die Notwendigkeit zu helfen. Der Geist von Magglingen erfasste alle: vom polnischen Präsidenten Aleksander Kwasniewski bis

DER GEIST VON MAGGLINGEN

zum IOC-Präsidenten Jacques Rogge, von Bernhard Russi bis zur ugandischen Parlamentsabgeordneten und Frauenvertreterin, vom russischen Goldmedaillenschwimmer Aleksander Popov bis zur Rollstuhlsportlerin Edith Hunkeler. Von diesem Geist inspiriert, verabschiedeten die Konferenzteilnehmerinnen und -teilnehmer die Magglinger Deklaration, gerichtet an UNO-Generalsekretär Kofi Annan. Gewiss, die Magglinger Deklaration verändert die Welt nicht sofort. Aber sie soll aufrütteln, sie soll nachdenklich stimmen, sie soll Fragen aufwerfen – und sie soll auf Fragen Antworten finden. Die Magglinger Deklaration könnte als Vorbild für eine Resolution der UNO-Generalversammlung im Jahr 2004 oder 2005 dienen.

Die Deklaration hat Kraft und Gewicht, denn sie wurde von Fachleuten erarbeitet: von Spezialisten in der Entwicklungshilfe, von Sportlern mit Erfahrung in diesem Bereich und von allen, die den guten Willen, die Sensibilität, die

Bereitschaft und das Verständnis für die Entwicklungshilfe haben. An der Deklaration waren auch Vertreter der Sportartikelindustrie beteiligt. Sie erfuhren in Magglingen möglicherweise ihr entscheidendes Aha-Erlebnis. Internationale Mediengrössen wie der indisches-pakistanische Doppelbürger und CNN-Star Riz Khan brachten mit verständlichen Formulierungen in der Deklaration die Probleme auf den Punkt. Und dass am Schluss der Konferenz sämtliche Teilnehmenden die Deklaration von Magglingen unterschrieben, hat ihre Bedeutung zusätzlich gesteigert. Was will die Deklaration? Zur Antwort seien einige wichtige Punkte erwähnt:

- Sport kann bei geringen Kosten die physische und psychische Gesundheit der Menschen verbessern – ein wichtiger Beitrag zur Entwicklung.
- Sport in der Schule verhilft Kindern zu besseren Leistungen und damit zu mehr Lebensqualität.
- Sport bringt die unter-

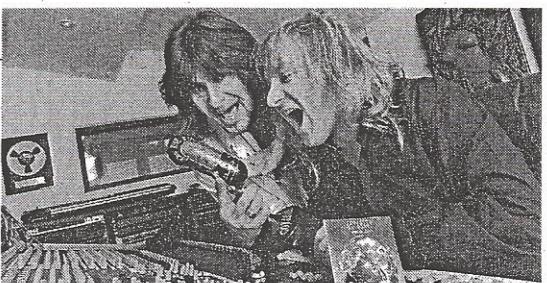
schiedlichsten Menschen zusammen und hilft dadurch eine Gesellschaft aufzubauen.

■ Sport kann helfen, Schranken, gebildet durch Rasse, Religion, Geschlecht, Behinderung und sozialen Status, zu überwinden.

■ Sport ist wirkungsvoll, wenn er frei von Doping und Drogen ist, wenn Fairness und Respekt vorherrschen und wenn er jedermann mit einbezieht – und eben respektiert.

Am Schluss der Tagung in Magglingen forderte ein Teilnehmer alle auf, eine Kerze in die Hand zu nehmen, diese nach Hause zu tragen und viele neue Kerzen für eine friedlichere Welt zu entzünden. Der Geist von Magglingen soll weltweit wirken und darf nicht erloschen!

■ Die Kolumnistinnen und Kolumnisten äussern ihre persönliche Meinung zu einem selbst gewählten Thema.



Leserbriefe

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«GOTTHARD SIND SUPER»

Die neue CD von Gotthard (Nr. 7)

I fende das eifach super, was er do möchid! Ech be üche gröschdi Fan, ha alli CDs. Ond fende üchi Musig super, jo nei, no vöu meh, nor weisi ned, wieni das sell säge. Eifach witer so, han üch liäb!

Susi Wechsler, Willisau

Wer macht mit?

Tauschnetz (Nr. 8)

Ich habe mit Begeisterung den Artikel über das Luzerner Tauschnetz gelesen. Dieses System ist eigentlich nicht so neu, es geht im Grunde zu unseren Ursprün-

gen im menschlichen Handel zurück. Leider ist Luzern, um als in der Ostschweiz Wohnende mit eigenen Talenten und an der Fülle der verlockenden Angebote dieses Netzes teilzunehmen, einfach zu weit. Deshalb möchte ich einen Auf-

ruf starten: Wer hat Lust, in der Ostschweiz im Team ein solches Netz aufzubauen? Interessenten einfach bei mir melden. Patricia Eilert, Aadorf-Ettenhausen

Dieser Tauschhandel ist super. Eine solche Anregung,